

GET HAND MADE

Bespoke Designs
By Juhi Kulkarni

Quirky minimalism
Brand designing

The one-stop solution for
your design needs

Master in brand visualisation strategies
implementation and management solutions

Speciality is a modern and convenient premium
design process and use of comprehensive tools
act as the key to bridging a successful
communication with your clients



ARE YOU STRUGGLING



To communicate



Unable to reach your targets



Unable to showcase your worth



Lost in chaos of social media





**DON'T WORRY
WE WILL SORT THE LOAD
WHILE YOU RELAX**

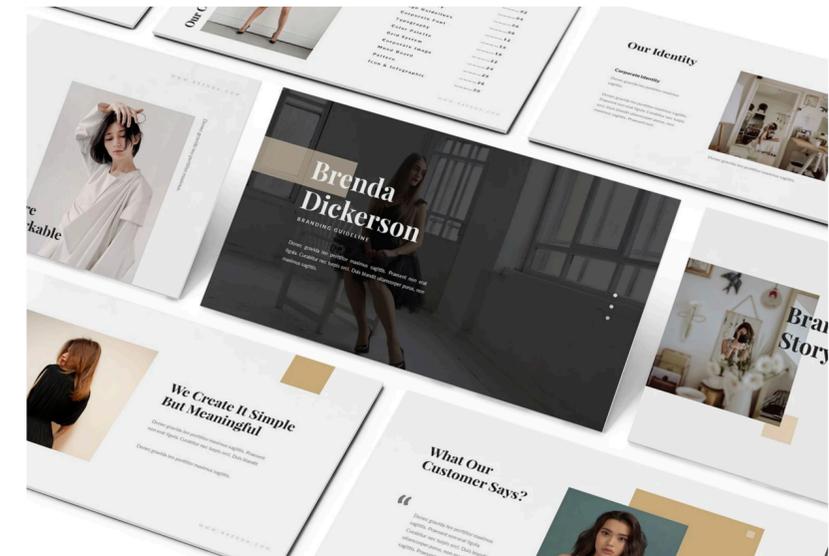
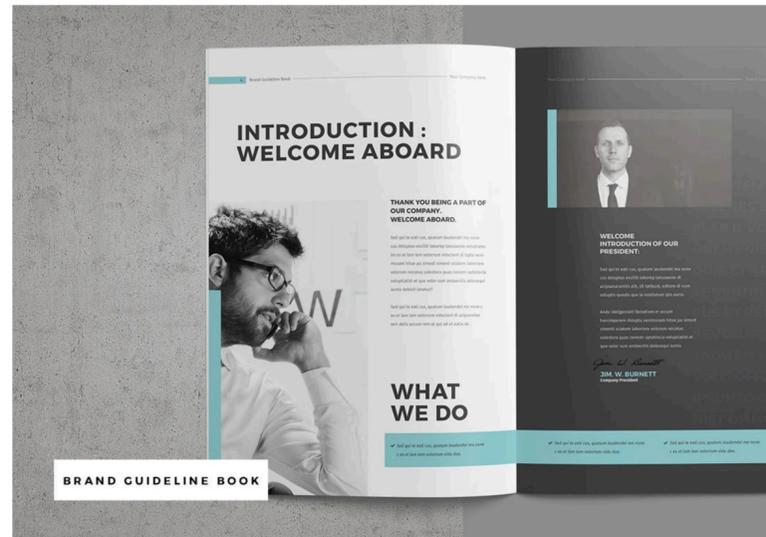


We pride in precision
Data driven design
Showcasing your optimum
Designs specific to your niche clientele



DESIGN CLIENTS

Personal Branding | Guidelines



BUSINESS BRAND DESIGN CLIENTS

Brand book | Logo | Collaterals | Social Media



The Art of Living Free schools

In a span of 3 years

Student increased from 52000 - 80000

Schools increased from 480 - 700+

Reach increased from 15 - 22 states



Project Pavitra

Secured Funding to help with Safe Sanitary Napkins for underprivileged women



BUSINESS BRAND DESIGN CLIENTS

Brand book | Logo | Collaterals



Coach the pooch



Turn over increase by 15%
Brand Value increased by 80%



Muscle Headon



Turn over increase by 28%
Brand Value increased by 74%



DESIGN CLIENTS

Brand Collaterals | Hand drawn Illustration



LET'S WORK TOGETHER



Step 1

Tell about your project with a short assessment get to know your niche client



Step 2

Pick a creative direction you like



Step 3

Build your brand



Step 4

Creating collaterals



Step 5

Laugh your brand

CONTACT

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JUHI KULKARNI

RESUME

Education and certificates

2017 Dec - C.P.D, iDTP, iact Masters Professional Certificate, eLearning, Ireland.
2009- BA (Hons) Drawing, Camberwell College of Arts, University of Arts London, UK.
2008 Oct- Art Business today: Navigating a New Economic Environment. Sotheby's Institute of Art, London, UK.
2004 - 2006 -BFA, Govt. Chitrakala Mahavidhyalaya, Nagpur, India.
2017 - IELTS score 8. Reading band score 9

Work experience

2008 - Present - Founder, Design Director - Get Handmade - Bespoke Design Studios.
2014 Nov - Present - Founder, Director - International Collaborative Arts Network (ICAN).
2011 June - Photography collaboration for Indian wedding with Xavior Zimbaro.
2010 Mar – April: Production head - Indian Premier League- 3 (IPL), Deccan Chargers, Nagpur, DNA, (Innovations), Nagpur.
2009 Dec - 2010- March - Managing Director, IDAA (International design Awareness Awards) in association with MFA department RTMNU, PXL Studios, Nagpur.
2009 Oct – Present, Faculty, Happiness Program, The Art of Living Foundation.
2008 Nov- Dec: Artist manager, Work placement with Shanti Panchal, London.
2007 - 2008: Front of office desk manager, Volunteer, Hunterian Museum, Museum of Surgeons, London.
2006- 2009: Student Representative Organiser, for Camberwell College of Arts London, UAL Student Union London.
2006- 2008: Assistant Student, Marketing and PR division, Camberwell College of Arts London.
2004 - Present, Volunteer, Art of Living, organisation.

Design Skills

Converting complex data to visuals.
Presentation expert.
Strategic design thinking.
Brand Design, correlation and management.
Social Media Specific branding.
Hand-drawn illustrations.
Editorial Design
IT: Adobe Suite, Affinity Suite, Procreate
Language skills: English, Hindi, Marathi.
General: People Skills, Event Organisation, Yoga, Teaching Meditation and Ayurvedic living.

Selected Art Exhibitions

2022 October - Case del Arte, Palma, Majorca.
2022 Aug - Swiss Art Expo, Zurich, Switzerland.
2021 May 2nd, Art box Projects, Barcelona, Spain.
2020 August, Swiss Art Expo, Zurich, Switzerland.
2019 Dec, Art Basel Art Weeks, Wynwood Art Gallery, Miami, USA.
2018 March 5th- 16th - Art box project, Stricoff Gallery, Chelsea, New York, U.S.A.
2017 Feb 28th- March 6th - Solo show, Jehangir Art gallery, Fort, Mumbai, India.
2016 Oct 2nd - 12th - "Divine Expressions", Art of Living International Centre, Bangalore, India.
2015 March 7th - 13th - " Time and Again", Caravan Hands, Kemps Corner, Mumbai, India.
2014 Oct 20th- 31st - "Now", Framers Gallery, Tottenham court road, London.
2014 Oct 20th - Nov 2nd – "Now", Art below Pimlico, Pimlico Underground Station, London.
2014 Oct 14th-20th - Time after Time, Solo show, Jehangir Art gallery, Fort, Mumbai, India.
2013 May- Sunshine River, handpicked by Ranjit Barot.
2013 May- Winter Lake and midnight moon, Qyuki

Selected Books and Press coverage

- Sudhir Diwan, "Art made easy to understand", Digital Art, pg 100, 1st ed 2015, Interior Affairs, Mumbai. ISBN 81-901104-5-4
- Art Illustrated, page 27, Feb & March 2017.
- <http://www.rangmaitra.com/juhi-kulkarni/>
- <http://www.artblogazine.com/2014/10/time-after-time-photography-exhibition.html>
- Indian Express, 16th October 2014.
- Absolute India, Vol2, Issue 2, Mumbai 15th Oct 2014.
- The Inqlab Vol 77, Issue 286, Mumbai 19th Oct 2014.
- Sunday Midday, Mumbai 19th Oct 2014.
- The Free Press Journal, Vol 58, Issue 233, Mumbai 11th Oct 2014.
- Mumbai Chaufer, Year 21, Issue 165, Mumbai, 15th October 2014.
- The Asian Age, Volume 21, no 236, no 237, no 238, 240 Mumbai 13th, 14th, 15th, 17th Oct 2014.
- Hindustan Times (HT Cafe), Mumbai 13th, 14th Oct 2014.
- Absolute India 13th Oct 2014.
- Prahar, year 11, Issue 8, Mumbai, 17th October 2014.
- Bombay Times, Mumbai, 17th, 10th October 2014.
- Loksatta, Mumbai, 10th, 17th October 2014.
- Maharashtra Times, Mumbai, 15th, 17th October 2014.
- Sakal, Mumbai, 14th, 15th October 2014.
- Lokmat, Mumbai, 15th October 2014.
- DNA, Mumbai, 15th October 2014.
- The Hitvada, Nagpur, Sunday, 17th Jan, 2010.

Workshops conducted

2021- 23 - Empathic designs and connecting with the audience, Art of living foundation, Bangalore
2021 January - New Emerging Design Trends post-pandemic, Bangalore
2020 - 21- Know your art language, Bangalore
2018 - 20 - Critical awareness towards art, Bangalore
2017 Feb - Art appreciation course, Mumbai, India.
2016 - 2020 Yearly - Art appreciation course, Nagpur, India.
2016 - Design Data conversation and management
2015 Dec - Art Awareness lecture, VMV College, Nagpur.
2014 Dec - Shery Academy, Mumbai.
2011 March – present: Art Awareness camps, Nagpur, Bangalore.
2010 February 16th -21st: International Design Awareness Awards 2010 (IDAA 2010), in association with MFA department RTMNU, PXL Design Studios, Nagpur.
2010 January: Introduction to the usage of the website in schools. Mundle Public school, PXL Design studios, Nagpur.
2009 Sept: Square Impressions, Basoli Group, Nagpur.
2009 Sept: Digital media workshop. Pxl Studios, Nagpur.
2008 Oct: Fresher's Fair - Introduction to Class Reps, SUARTS, London. 2008 Sept: Kalavicched - New dimension to art, Nagpur
2008 April: 140 Area 10, Curation and Art, London
2007 March - 2009 April: Healing with Creativity, Yoga and Art workshop, Camberwell College of Arts, Peckham Road, London.

Reference - on request





Thankyou

